

## **INFORMATION ABOUT EASTERN ELECTRICS FESTIVAL - THIS IS NOT A CIRCULAR**



24th April 2019

### **IMPORTANT EVENT INFORMATION FOR LOCAL RESIDENTS – EASTERN ELECTRICS FESTIVAL 2019**

Dear Morden Resident,

We are writing to advise you of the forthcoming event, **Eastern Electrics Festival (EE)** that will take place at Morden Park on **Saturday 3<sup>rd</sup> and Sunday 4<sup>th</sup> August 2019**.

#### **About Eastern Electrics Festival**

This is the third year that EE has been held at Morden Park and as was the case in 2018 the event will run across 2 days. The event is well established and has been running for over 9 years at various venues across London.

The event will feature 8 music stages with performances from DJs and Live Acts. There will be a maximum event capacity of 23,500 including artists, crew and contractors on Saturday 3<sup>rd</sup> and a maximum capacity of 15,000 on Sunday 4<sup>th</sup> August. The event will be open to ticket holders from 11:00 on Saturday and 12:00 on Sunday.

#### **OPENING TIMES**

**Saturday 3<sup>rd</sup> August 2018 11:00 - 22:30**

**Sunday 4<sup>th</sup> August 2018 12:00 - 22:00**

#### **CONSTRUCTION & EVENT SCHEDULE**

There will be production and contractor traffic on the build-up and break down days. Following the conclusion of the break down, we will conduct a handover with the park team.

The following is the on-site and event schedule:

<b>Planned Pre-event site build</b>	
Wednesday 24 <sup>th</sup> July – Friday 2 <sup>nd</sup> August	08:00 – 20:00
<b>Live Event</b>	
Saturday 3 <sup>rd</sup> August	11:00 – 22:30
Sunday 4 <sup>th</sup> August	12:00 – 22:00
<b>De-rig</b>	
Monday 5 <sup>th</sup> August – Friday 9 <sup>th</sup> August	08:00 – 20:00

#### **ACCESS TO THE PARK**

We know that Morden Park is a well-used local resource and we aim to minimise disruption. However, as with any major event we need to ensure the safety of park users, attendees and contractors alike. The central area of the park as indicated on the map below will be cordoned off to allow for construction works starting on Wednesday 24<sup>th</sup> July and being clear by Friday 9<sup>th</sup> August. Access and enjoyment of the park outside of the event area will not be prohibited.



#### **NOISE MANAGEMENT**

Any large music event will be audible for residents living nearby. We will however devote significant resource to minimising the impact, both by how we have engineered the sound systems this year and the close monitoring and supervision of stage levels.

To manage noise from the event we are working with independent acoustic consultants – Anderson Mitchell. A Noise Management Plan has been designed to minimise noise nuisance to local residents. Anderson Mitchell have developed the plan with Merton Environmental Health and will be monitoring noise levels throughout the event, both within the site and at agreed points adjacent to residential properties, ensuring that the decibel levels agreed with the Local Authority are not exceeded.

If you experience any nuisance caused by noise during the event please call the **Community Hot Line**. **This number will only be live on event days during opening times. Number: 0208 191 7220**

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### **TRAFFIC MANAGEMENT AND TRANSPORT**

A detailed Traffic Management Plan is being prepared and agreed in conjunction with Merton Highways department and TFL. This plan includes the deployment of additional event directional signage and pedestrian route signage; the creation of dedicated pick up and drop off (PUDO) location for taxis and other cars; the resequencing of lights at existing pedestrian crossings on the A24 during egress, to facilitate safe crossing for larger than normal volumes of people.

To enable the safe ingress and egress of pedestrians in association with the event we are implementing a road closure at Morden Park Access Road. We will maintain access for the registry office and other relevant buildings until 18:00. During egress between 20:00 and 23:00 we will also implement a lane closure on the A24 to allow an additional safety zone for pedestrians as they exit the event.

### **SECURITY AND POLICING**

Security at the event will be provided by two specialist festival contractors who have considerable experience in this type of event. Security personnel will be on duty both within the festival site and wider park as well as routes to local transport hubs and the wider community. Metropolitan Police have been involved in the event planning process and will also have a dedicated festival presence on duty throughout the weekend.

### **WASTE MANAGEMENT**

A dedicated external cleansing team will be in place and their responsibility is litter clearance in the areas surrounding the park, including roads and pavements.

A separate internal cleansing team is in place to keep the festival site clean during the festival and after the event.

### **TOILET PROVISION**

As well as toilets within the festival site, additional toilets will be placed at locations external to the festival itself. This year, we are increasing the number and location of external toilets based on feedback from previous events.

### **GROUND MANAGEMENT**

A damage deposit is paid to Merton Council and a full inspection and record of the ground conditions are carried out before and after the event. Following the conclusion of the event break down the deposit can be used to ensure that the Park is restored to the same condition it was found.

### **RESIDENT TICKETS**

If you would like to attend Eastern Electrics, the organisers are making discounted tickets available to residents. Please use the following links to access discounted tickets priced at £25 & booking fee for Saturday <https://bit.ly/2UU7eLh> and £15 & booking fee for Sunday <https://bit.ly/2XIfvyG>. There is a limited allocation of discounted tickets, so please order immediately to avoid disappointment.

### **FURTHER INFORMATION**

If you would like any further information regarding the festival please contact us by email [community@easternelectrics.co.uk](mailto:community@easternelectrics.co.uk)

Please retain this letter for future use as we will not be issuing another prior to the event.

You can get regular community updates on our dedicated webpage:  
[easternelectrics.com/community](http://easternelectrics.com/community)

**The Residents Noise Hot Line phone number is: 0208 191 7220** this number will be only in use on the 3<sup>rd</sup> and 4<sup>th</sup> August. For any contact required outside of these times, please contact [community@easternelectrics.co.uk](mailto:community@easternelectrics.co.uk)